

Journalists Offerings

Tracxn serves as an elite single source of truth for global media hubs, granting journalists verified data-driven insights to validate claims and cover major corporate capital cycles.

MEDIA SERVICES

The Journalist Pass

Complimentary platform access for journalists and reporters to easily discover startup insights, track investment trends, check cap tables, and much more.

Journalist Desk

Journalists and media professionals can request verified custom datasets or cohort comparisons, receiving tailored data back within 24 to 48 hours to support exclusive features or investigative news stories.

Customized Wraps & Reports

Custom funding narratives and market breakdowns packaged to support news articles or editorial outlines.

Editorial-Ready Graphics

Clean, publication-ready visual data assets exported in clear formats (SVG or PNG), fully customized to fit editorial layouts or media data needs.

Media-Ready Quotes

On-record perspectives, strategic quotes, and deep commentary from Tracxn founders and senior analysts, providing journalists with clear explanations of exactly what the market numbers mean for the industry.